



Business of the Year Award: How a Winner is Selected

The nominees are evaluated by an independent panel of judges who are community leaders. They know what it takes to be an outstanding business person and what measures really matter when it comes to selecting award recipients.

The business an entrepreneur creates, how successful it has been, its everyday practices with respect to employees, and its impact on the community are among factors that provide the dynamics for selecting Business Award winners. The following are essential criteria:

Vision: The ability to create a business concept and implement effectively.

Leadership: The charisma, focus, and strength of character that enables the business person to move forward and inspires a team to do the same.

Achievement: Driving business success by going beyond developing an idea and continually innovating in order to generate new ideas.

Social Responsibility: Knowing that commitment and responsibility are not confined to business and leveraging energies and resources to give back to your community.