



RHBC Chamber Coffee & Conversation/Lunch & Learns

Once a month, the RHBC Chamber will host **Coffee & Conversations** and/or **Lunch & Learns** and the purpose of these events is to inform, educate and update the local business community on a wide-variety of subject matter.

Topics may vary and cover a wide-range of subjects such as: Social Media Marketing, Public Relations, Marketing on a Shoe String, Hiring and Firing, Employment Requirements, Accounting Software, Financials, etc. - just about anything a small business person would want to learn more about.

This is an informational, informal, educational opportunity; it is not a sales pitch. The presenter/speaker/facilitator must be an expert in his/her field or topic they are addressing and must be a member in good standing of the RHBC Chamber.

Attendees want to learn and brainstorm ways about how they can improve, build and grow their business. This is not a sales pitch, but an informational sharing session. Reservations to be a presenter are made on a first-come, first serve basis.

In general, there is no charge for RHBC Chamber members to attend, there's a minimal fee for non-members (usually \$15.00). The Chamber helps promote the event, supplies the space and beverages. The time frame is 8:30 to 9:30 a.m. for **Coffee & Conversation** or 12 noon to 1 p.m. for **Lunch & Learns**, which are usually "brown bag".

If you wish to be a presenter, please contact the RHBC Chamber at 912-756-3444.

Please see below press release as an example

RHBC Chamber to Host “QuickBooks” Coffee & Conversation

What you always wanted to know about QuickBooks, but didn't know who to ask.

Richmond Hill, GA -Do you want to learn more about QuickBooks – the accounting software for small businesses? Do you have tips you'd like to share about QuickBooks with other small business professionals? Then attend the Richmond Hill/Bryan County Chamber's Coffee and Conversation on Thursday, February 13th at 8:30 a.m. at the Chamber office, located at 2591 Hwy 17, ste. 100 in the Crossroads Center – just around the corner from Uptown Deli.

Coastal Business Services owner Al Hatcher and local QuickBooks guru will facilitate the conversation and help answer questions about QuickBooks and pass along some tricks of the trade too. At so many of the software seminars the instructors spend most of their time explaining the basic workings of the programs and the attendees leave without gaining additional knowledge of their software. In this seminar, we will focus on questions and needs from the attendees in a small and casual atmosphere.

The **Coffee & Conversation** event is complimentary to RHBC Chamber members and \$15.00 for non-members. Advance reservations are required and seating is limited so reserve your space today by calling (912) 756-3444 or e-mail info@RHBCchamber.org. Based on attendance and feedback from the group follow-up QuickBooks seminars may be scheduled.

While working for A S Hatcher Co. in Macon, Al became a self-taught RPG programmer. He designed and wrote accounting, billing, inventory management and logistics programs for the automotive industry. While selling his software to other automotive distributors across the US, he became one of the first retailers for IBM, selling both hardware and software. In 1993 Al moved to the coast and started Coastal Business Services to provide software maintenance for his customers. This grew into the current consulting business where he provides business solutions for small and mid-size businesses. Al has been using QuickBooks for his own and clients businesses for over 25 years. He is also QuickBooks Proadvisor which qualifies him to install Intuit software and train QuickBooks' users.

For more information, log on to www.RHBCchamber.org or call the Chamber at 912-756-3444.

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It is the mission of the Richmond Hill/Bryan County Chamber of Commerce to be a leader in our community that promotes and stimulates a successful business environment. The Chamber is proud to serve the communities of Black Creek, Ellabell, Pembroke and Richmond Hill. We are devoted to our existing business and are constantly striving to make Bryan County a better place by bringing more businesses to the area which will provide more jobs, more customers and more projects.